



Mercer Island Arts Council Regular Meeting

Agenda | November 14, 2018

Mercer Island Community & Event Center

- 6:30 PM CALL TO ORDER**
- 6:30 PM APPEARANCES**
- 6:35 PM APPROVAL OF MINUTES**
Regular Meeting Minutes, October 10, 2018
- 6:40 PM 2018 BUDGET REPORT, Sarah Bluvus**
- 6:45 PM UPDATE ON PARK PROJECTS, Paul West**
Aubrey Davis Park Master Plan
Luther Burbank Plaza Restoration
- 7:05 PM UPDATE ON TOWN CENTER DEVELOPMENT RFQ PROCESS, Staff**
- 7:15 PM PUBLIC ART TOPICS, Staff**
Public Art Story Map
1% for Art in Public Places Fund
4Culture Creative Consultancy
- 7:25 PM CHAIR REPORT, Rene Stratton**
- 7:35 PM PROGRAM REPORTS**
Literary, Erik Gordon, Chair
- Community Relations, Damian Schwiethale, Chair
- Mostly Music in the Park, Matt Lome & Jessica Prince, Co-Chairs
- Public Art, Erin Vivion, Chair
- Gallery, Amy Barnes, Chair
MIVAL Holiday Show
Mercer Island Gallery Wall Renovations
- Special Projects, An Tootill, Chair
- MIVAL, Claudia Zimmerman
- 8:15 PM OTHER BUSINESS**
- 8:20 PM OTHER STAFF UPDATES, Sarah Bluvus and Diane Mortenson**
SeaJAM Festival
December Meeting
- 8:25 PM ADJOURN**

Arts Council Members

- 1 Jessica Prince
- 2 Candace Chuck
- 3 Gaylene Vaden
- 4 Rene Stratton, Chair
- 5 Amy Barnes
- 6 Matt Lome
- 7 Erin Vivion, Vice Chair
- 8 An Tootill
- 9 Erik Gordon
- 10 Damian Schwiethale
- 11 Xixi Shakes

City Council Liaison

Salim Nice

Staff

Sarah Bluvus

Diane Mortenson

MIVAL Liaison

Claudia Zimmerman

FAAC Liaison

TBD

Next Meeting: December 12, 2018



ARTS COUNCIL MINUTES OCTOBER 10, 2018

Call to Order

The meeting was called to order by Chair Rene Stratton at 6:30 pm at the Mercer Island Community & Event Center, 8236 SE 24th St., Mercer Island, WA 98040.

Roll Call

Members Present: Amy Barnes, Candace Chuck, Matt Lome, Jessica Prince, Damian Schwiethale, Xixi Shakes, Rene Stratton, Gaylene Vaden (arrived at 6:35 pm), and Erin Vivion

Members Absent: Erik Gordon and An Tootill

City Council: Deputy Mayor Salim Nice

MIVAL Liaison: Claudia Zimmerman

Staff: Diane Mortenson and Sarah Bluvas

Appearances: Sharon Perez, Director of Strategic Relationships, and Prady Misra, Co-Chair, Board of Directors, Mercer Island Center for the Arts (MICA)

Perez presented the key findings from MICA's community input and visioning sessions conducted in summer 2018, and she and Misra answered questions about the process and what's next for MICA.

Minutes:

It was moved by Schwiethale; seconded by Barnes to:

Approve the minutes as presented.

Passed 9-0

FOR: 9 (Barnes, Chuck, Lome, Prince, Schwiethale, Shakes, Stratton, Vaden, Vivion)

ABSENT: 2 (Gordon, Tootill)

2018 Budget Report

Bluvas reported on the 2018 operational budget to actual/pending expenses. As of October 8, 2018, \$1,359.15 remains in the Arts Council's 2018 operational budget.

Update on Town Center & Other Planning Processes

Bluvas presented an overview of three developments/planning processes happening in Town Center and adjacent to the Greta Hackett Outdoor Sculpture Gallery. She also provided resources for staying updated about these projects and informed the Arts Council of ways they can/have been asked to provide input:

- Commuter Parking and Mixed-Use Development Project (Tully's site redevelopment)
 - Updates posted on letstalk.mercergov.org/commuterparking
 - Key dates to remember
 - October 12: Developer semifinalists selected and notified
 - October 22: Open House, 6:30 pm, Mercer Island Community & Event Center

- Aubrey Davis Park Master Plan process
 - Updates posted on letstalk.mercergov.org/aubreydavis
 - Key dates to remember
 - November 14: Presentation by Paul West at Regular Arts Council meeting
 - November 29: Arts Public Forum, 6-9 pm, Mercer Island Community & Event Center
- Sound Transit East Link Extension
 - Kirsten Taylor, Senior Project Manager, City of Mercer Island, will update the Arts Council at a regular meeting in early 2019

Chair Report – Rene Stratton

Funding Request from Youth Theatre Northwest: Chair Stratton presented a request from Katie McKenna at Youth Theatre Northwest (YTN) to financially support a production coming up in fall/winter 2018.

Minutes:

It was moved by Vaden; seconded by Schwiethale to:

Provide up to \$1,000 in financial support for a 2018 Youth Theatre Northwest production.

Passed 8-1-0

FOR: 8 (Barnes, Chuck, Lome, Prince, Schwiethale, Stratton, Vaden, Vivion)

AGAINST: 1 (Shakes)

ABSENT: 2 (Gordon, Tootill)

Bluvas and Mortenson will follow-up with YTN to determine final support.

Public Art – Erin Vivion, Chair

Update on Arts & Cultural Comp Plan Amendment: Vivion provided an overview of the process for developing and refining the Arts & Cultural amendment for the City's comprehensive plan. She shared the most recent version of the amendment language, which was presented for a first reading by City Council on October 2, and proposed to clarify the language in policy 24.4 to accurately reflect the policy's intent.

It was moved by Vaden; seconded by Prince to:

Strike the language included in policy 24.4 and substitute with Vivion's proposed language clarification.

Passed 8-0-1

FOR: 8 (Barnes, Chuck, Lome, Prince, Schwiethale, Shakes, Stratton, Vaden)

ABSTAIN: 1 (Vivion)

ABSENT: 2 (Gordon, Tootill)

Vivion also expressed a desire to include a letter of thanks with the Arts & Cultural plan, which will be attached to the comprehensive plan as an appendix. The expressed confidence in Vivion to write the letter on behalf of the Arts Council and submit in time for the second reading at City Council on October 16. Bluvas will work with Vivion to determine how the letter is included.

Update on 1% for Art in Public Places Fund: Vivion requested periodic updates on the 1% for Art in Public Places Fund. Bluvas reported on the estimated/actual contributions and commitments for 2018 and that the estimated cash balance at year's end will be \$158,011.81. She will bring quarterly reports on the fund and/or report contributions/expenses as they occur.

Gallery – Amy Barnes, Chair

- Reminded the group about the gallery “work party” to install the MIVAL Holiday Show – Saturday, October 27, 10 am-3 pm

Community Relations – Damian Schwiethale, Chair

No report.

Special Projects – An Tootill, Chair

No report.

Mostly Music in the Park – Matt Lome & Jessica Prince, Co-Chairs

No report.

MIVAL Liaison – Claudia Zimmerman

- Reminded the group about the MIVAL Holiday Show, which features a range of 2D and 3D art, crafts, jewelry, etc., and runs at the Mercer Island Community & Event Center October 29-December 14, 2018

Literary – Erik Gordon

- Bluvas updated in Gordon’s absence that they met with Vicki Heck about future programming partnerships with Mercer Island Library and reminded about upcoming Classics on Film screenings.

Other Business

No other business.

Staff Report – Sarah Bluvas and Diane Mortenson

- Bluvas reminded everyone to submit volunteer hours.
- Mortenson checked to make sure everyone subscribes to the Mercer Island Weekly and the Parks & Recreation e-newsletters to receive updates from the City. Anyone who doesn’t subscribe should let staff know.

Adjournment

Chair Stratton adjourned the meeting at 8:26 pm.

Mercer Island Arts Council - 2018 Operating Budget *(Budget to Actual - As of 11.12.18)*

Expense Area	2018 Budgeted	2018 Actual	2018 Pending	Additions
PR5200: Public Art				
Greta Hackett Outdoor Sculpture Gallery sign	\$ 800.00	\$ 543.00	\$ -	\$ -
Permits	\$ -	\$ 193.64	\$ -	\$ -
Public Art Collection signage	\$ -	\$ -	\$ 290.00	\$ -
West Mercer Way mural unveiling	\$ -	\$ 278.39	\$ -	\$ -
Street Banner exhibit at the Chamber of Commerce	\$ -	\$ 91.90	\$ -	
PR5300: Community Arts Support				
Arts Council Swing Dance	\$ 1,900.00	\$ 1,437.53	\$ -	\$ -
Event supplies	\$ -	\$ 95.69	\$ -	\$ -
Art Uncorked music performances	\$ 500.00	\$ 800.00	\$ -	\$ -
Support for Youth Theatre Northwest	\$ -	\$ -	\$ -	\$ 1,000.00
Support for SeaJAM Festival	\$ -	\$ 2,500.00	\$ -	\$ -
PR5400: Gallery				
Operating supplies (reception food, etc.)	\$ 1,500.00	\$ 634.30	\$ -	\$ -
Professional services (outdoor gallery installation stipend)	\$ 1,400.00	\$ 400.00	\$ -	\$ -
Musicians at receptions	\$ 1,650.00	\$ 900.00	\$ 150.00	\$ -
Advertising	\$ 400.00	\$ 170.00	\$ -	\$ -
Printing	\$ 50.00	\$ -	\$ -	\$ -
Permits	\$ -	\$ 272.30	\$ -	\$ -
PR5500: Literary Program				
Classics on Film honoraria (Lance Rhodes)	\$ 2,750.00	\$ 1,200.00	\$ 1,550.00	\$ -
Classics on Film honoraria (<i>Queen of Katwe</i> students)	\$ 400.00	\$ -	\$ 400.00	\$ -
Event supplies	\$ 50.00	\$ 10.00		\$ -
PR5600: Cultural & Performing Arts				
Event supplies	\$ 600.00	\$ 5.26	\$ -	\$ -
Mostly Music in the Park sound engineering	\$ 6,520.00	\$ 4,827.90	\$ -	\$ -
Mostly Music in the Park bands	\$ 6,300.00	\$ 6,750.00	\$ -	\$ -
Shakespeare in the Park performances	\$ 7,000.00	\$ 7,000.00	\$ -	\$ -
Poster design	\$ 800.00	\$ 314.60	\$ -	\$ -
Postage	\$ 500.00	\$ 1,827.64	\$ -	\$ -
Advertising	\$ -	\$ 252.00	\$ -	\$ -
Printing	\$ 1,500.00	\$ 1,388.75	\$ -	\$ -
PR5700: Special Programs				
Operating supplies (office supplies, retreat supplies, etc.)	\$ 575.00	\$ 251.96	\$ -	\$ -
Dues & Subscriptions (Collector Systems, STQRY, etc.)	\$ 1,900.00	\$ 801.70	\$ -	\$ -
Grant for Community Dances	\$ 1,000.00	\$ 1,000.00	\$ -	\$ -
TOTAL	\$ 38,095.00	\$ 33,946.56	\$ 2,390.00	\$ 1,000.00
Remaining	\$			758.44

Frequently Asked Questions

***Darwin's Dream* by Rachel Holloway**

How was the mural on West Mercer Way funded?

This new public art project was funded via the City's 1% for Art in Public Places Fund (Municipal Code 4.40.200), which consists of funds set aside from capital improvement projects (CIP) to support public art acquisitions. Much of the City's public art collection has been acquired via this fund; other recent public art commissions and acquisitions include the new street banners in Town Center (2018), the mosaic murals at Luther Burbank Park playground (2016), and the dragon play structure at Deane's Children's Park (2013).

City Council approved the mural at West Mercer Way for the 2015-2016 CIP budget, but the project was delayed until 2017, at which time the City began the process for selecting an artist.

How was the artist selected?

This artist selection process and implementing projects as part of the 1% for Art in Public Places Fund are administered by the Mercer Island Arts Council as governed by a set of guidelines adopted in 1992. Per those guidelines, artists should be reviewed by an artist selection panel that consists of six members. These members each represent one of the following interests/areas:

- A practicing artist
- A Mercer Island citizen with special interest in the proposed site
- A Mercer Island Arts Council member
- A Mercer Island Design Commission member
- A lay citizen of the City
- A Mercer Island City Councilmember

A City staff person also serves on the selection panel in a non-voting capacity. For the new mural, the City released a Call for Artists open to practitioners based in the Greater Puget Sound area in June 2017. The City received 28 proposals from area artists, which the artist selection panel reviewed in July 2017. The panel ultimately selected Mercer Island artist Rachel Holloway, who City Council and the City Manager approved in February 2018.

Who is the artist?

Rachel Holloway has been a muralist, scenic artist, and production designer for the film industry for more than a decade. A fine artist by training, she has lived on the Island for several years (and even lives near the mural site!). Local artists Eliza Brown and Sophie Stilon also assisted Holloway with mural production.

What does the mural design represent?

Holloway's design, based on her own original painting, reflects "the little magical pockets of nature here on the Island." She took care to pay homage to native northwest flora and fauna, including common plants such as dandelions and ferns and animals like snow geese. As with any arts process, Holloway took artistic liberties in creating the piece and drew from her own life experience while also reflecting the natural surroundings of the area; for example, cow parsnip can be found in northwest landscapes like Mt. Rainier National Park but is also native to Holloway's home country of Wales, which has many other native plants like those found in the northwest.

How was the mural produced?

Parks & Recreation staff worked closely with the Washington State Department of Transportation (WSDOT) to bring this project to fruition, as the retaining wall falls under WSDOT jurisdiction. Other City teams, including Parks Maintenance and the Right-of-Way team, provided important assistance to make sure the artists were protected while painting the mural near a heavily trafficked area.

To paint the final work, Holloway created larger-than-life stencils of her original painting to adhere to the wall and airbrushed the design to the retaining wall. After the artist team finished painting the mural, they sealed it with an anti-graffiti clear coat to prevent future damage to the artwork.

How much did the mural cost?

The final budgeted amount for the project was \$30,000; this includes the artist fee and all labor, supply, permit, and other costs associated with producing the mural. This budget came from the 1% for Art in Public Places fund.

4Culture Creative Consultancy - Interview Candidate Snapshots

Consultant	Short Description	Focus Areas	Sample Projects
Framework	Cultural placemaking firm	Urban design	Tukwila Municipal Art Plan
		Architecture	Seattle Center Skatepark
		Planning	Olympia Crossings/City Gateways Art Plan
		Arts & culture master planning	McGraw Square (Downtown Seattle)
George Lee	Public art and strategic placemaking	Public art/site-specific installation	Yesler Terrace Redevelopment
		Creative placemaking	
		Community engagement	Seattle Public Utilities
		Participatory/interactive art	
Ann Marie Schneider	Public artist, urban planner, and landscape architect	Site-specific installations	<i>Non-native</i> installation at Camp Long Park
		Arts & culture master planning	Portage Bay Park Timber Gateway
		Community engagement	Pioneer Square Parks and Gateways Concept Plan
		Technology/innovation	Edmonds Civic Center Playfield Master Plan

SeaJAM Festival Sponsor Benefits

Ticket/Pass Benefits

- Two (2) Full Festival JAMPasses: All shows and events, including VIP reception before the opening night show, best-of-house reserved seating that night and priority seating at all other shows.
- Eight (8) Tickets to any shows of your choice: Choose one show and bring 8 people, or split up your tickets any way you like.

Promotions before SeaJAM

- SeaJAM postcard front (mailed to 24K homes)
- SeaJAM poster cover (paid poster campaign is underway in Seattle, Mercer Island, Bellevue)
- SeaJAM.org website (logos or names w/hyperlink to your website)
- Facebook, Instagram and social media sponsor tagging
- On-screen logo w/SeaJAM promotions
- On-screen SeaJAM slide in JCC lobby w/your logos

Acknowledgment at SeaJAM

- On-screen thanks
- On-screen full-screen PowerPoint ad before and after all programs
- Verbal thank you before each program, starting opening night
- Sponsor welcome from the stage at a select program of your choice
- Optional: Banners, tabling, literature in lobby (in coordination with SJCC)

Year-round benefits at the J

- SJCC Circle of Friends Giving Circle recognition and benefits, including invitations
- SJCC Arts + Ideas special invitations