



Mercer Island Arts Council Regular Meeting

Agenda | August 8, 2018

Mercer Island Community & Event Center
8236 SE 24th St., Mercer Island, WA 98040

6:30 PM CALL TO ORDER & ROLL CALL

6:30 PM APPEARANCES

6:40PM APPROVAL OF MINUTES
Regular Meeting Minutes, July 11, 2018

6:45 PM 2018 BUDGET REPORT, Sarah Bluvus

7:00 PM CHAIR REPORT, Rene Stratton
Extra Funds for Art Uncorked
Getting Involved with Committees/Arts Council Projects
Introduce Review of 2018 Goals & Priorities

7:30 PM PROGRAM REPORTS
Special Projects, An Tootill, Chair

Mostly Music in the Park, Matt Lome, Co-Chair

Public Art, Erin Vivion, Chair

Gallery, Amy Barnes, Chair

Literary, Erik Gordon, Chair

8:00 PM OTHER BUSINESS
Review of Project Support Rubric, Damian Schwiethale

8:10 PM STAFF REPORT, Sarah Bluvus and Diane Mortenson
Review Sign Design for Greta Hackett Outdoor Sculpture Gallery
City Board/Commission Codes & Policies - Meeting postponed
Review GIS Story Map
Other Project Updates
Staff Liaison Priorities for September-December 2018

8:20 PM ADJOURN

Arts Council Members

- 1 Jessica Prince
- 2 Candace Chuck
- 3 Gaylene Vaden
- 4 Rene Stratton, Chair
- 5 Amy Barnes
- 6 Matt Lome
- 7 Erin Vivion, Vice Chair
- 8 An Tootill
- 9 Erik Gordon
- 10 Damian Schwiethale
- 11 Xixi Shakes

City Council Liaison

Salim Nice

Staff

Sarah Bluvus

Diane Mortenson

MIVAL Liaison

Claudia Zimmerman

FAAC Liaison

TBD

Next Meeting: September 12, 2018



ARTS COUNCIL MINUTES JULY 11, 2018

Call to Order

The meeting was called to order by Chair Rene Stratton at 6:34 pm at the Mercer Island Community & Event Center, 8236 SE 24th St., Mercer Island, WA 98040.

Roll Call

Members Present: Amy Barnes, Candace Chuck, Erik Gordon, Matt Lome, Jessica Prince, Damian Schwiethale, Rene Stratton, and Gaylene Vaden

Members Absent: Xixi Shakes, An Tootill, and Erin Vivion

City Council: Deputy Mayor Salim Nice absent

MIVAL Liaison: Claudia Zimmerman

Staff: Diane Mortenson and Sarah Bluvas

Appearances: Jane Meyer Brahm and Sue Sherwood, Mercer Island Sister City Association (MISCA)

Brahm and Sherwood presented about hosting a French art lecture by art historian Rebecca Albani at the Mercer Island Community & Event Center (MICEC) in October 2018 and invited the Arts Council to serve as a partner for this program. They requested a program partnership in the form of space (favorable rental rate for the Mercer Room at MICEC) and marketing and promotions support.

It was moved by Prince; seconded by Barnes to:

Approve the requested program partnership with the Mercer Island Sister City Association.

Passed 8-0

FOR: 10 (Barnes, Chuck, Gordon, Lome, Prince, Schwiethale, Shakes, Stratton, Vaden)

ABSENT: 3 (Shakes, Tootill, Vivion)

Minutes:

It was moved by Barnes; seconded by Gordon to:

Approve the June 13, 2018 minutes as amended.

Passed 8-0

FOR: 8 (Barnes, Chuck, Gordon, Lome, Prince, Schwiethale, Shakes, Stratton, Vaden)

ABSENT: 3 (Shakes, Tootill, Vivion)

Chair Report – Rene Stratton

2019-2020 Budget planning: A sub-committee met on July 10 to draft the 2019-2020 Budget proposal.

Chair Stratton and Bluvas reviewed the proposal.

It was moved by Prince; seconded by Barnes to:

Approve the 2019-2020 Arts Council Budget as proposed by the sub-committee.

Passed 8-0

FOR: 8 (Barnes, Chuck, Gordon, Lome, Prince, Schwiethale, Shakes, Stratton, Vaden)

ABSENT: 3 (Shakes, Tootill, Vivion)

Rubric for Outside Project Support: Chair Stratton presented the draft of a rubric for evaluating external project support requests and requested feedback. Stratton will send the draft to Schwiethale for additional input.

2018 Budget Reallocations: Bluvas and Chair Stratton presented a proposal from Lance Rhoades requesting an additional \$400 to provide a stipend for two Washington college students to attend the Classics on Film screening of *Queen of Katwe*, which is a dramatization of their stories. Chair Stratton also presented the request to add \$500 to Classics on Film budget for additional advertising (movie poster), but Mortenson advised that we can design in-house for minimal cost.

It was moved by Lome; seconded by Vaden to:

Approve the request from Lance Rhoades for an additional \$400 for two stipends for the Classics on Film 2018/2019 series.

Passed 8-0

FOR: 8 (Barnes, Chuck, Gordon, Lome, Prince, Schwiethale, Shakes, Stratton, Vaden)

ABSENT: 3 (Shakes, Tootill, Vivion)

Special Projects Report – An Tootill, Chair

No report.

Mostly Music in the Park – Matt Lome, Co-Chair

Concert MC volunteers update: Lome requested volunteers to MC the August 16 and August 24 concerts. Prince and staff/Vaden volunteered. The updated MC volunteer schedule is:

- Thursday, July 19: Lome
- Thursday, July 26: Lome
- Thursday, August 2: Lome or Joy Leichty
- Thursday, August 9: Vivion
- Thursday, August 16: Prince
- Friday, August 24: Vaden or City staff

Bluvas will send concert announcements to MC volunteers each week.

Public Art – Erin Vivion, Chair

- Chair Stratton reported on behalf of Vivion that Vivion continues to work with Evan Maxim from the Development Services Group (DSG) address planning concerns in the Comprehensive Plan draft.
- Bluvas reported on behalf of Vivion that they met about the Creative District designation and are drafting a community stakeholders list and invite to assemble the community planning team. Bluvas will add Chuck, Gordon, Schwiethale, and Vaden to the e-mail list for subsequent communications.

Gallery – Amy Barnes, Chair

Mercer Gallery updates:

- Barnes reported that the BIAWA exhibit reception was very successful, with more than 100 people attending.
- She requested volunteers to assist with hanging the new gallery show by the Puget Sound Sumi Artists on Saturday, July 21. Chair Stratton volunteered.
- Bluvas requested volunteers for a Gallery Renovation sub-committee to assist staff in choosing paint colors and signage for the gallery. Barnes, Prince, and Zimmerman volunteered.

Other updates:

- The Arts Council will not host Urban Artworks at a booth at Summer Celebration! this year. Barnes will work with the organization to identify other ways to collaborate.
- Diane Barrett Tien from Mercer Island High School PTSA reached out to Barnes and Bluvas for guidance on a “gallery” program for the school’s renovated Staff Lounge. They will report about program/partnership ideas at a late Arts Council meeting if necessary.

Staff Report – Sarah Bluvas and Diane Mortenson

- Bluvas discussed the City-wide shift to streamline Board/Commission processes, codes, and policies. She and Mortenson meet with Ali Spietz on July 18, and they will continue to report any new developments and how they may impact the Arts Council.
- Bluvas requested that members send any comments or updates to the Recreation Guide copy (included in Agenda Packet) to her.
- Bluvas presented an example of a public art collection “story map” from the City of Burien. The City’s GIS department is currently working on a similar project to serve as both a public-facing map and an internal collection management tool. Bluvas will continue to report on the progress of this and bring Arts Council members into the process.
- Bluvas will send information about the Northwest Public Art Consortium conference to the group and encouraged anyone interested in attending to let her know.
- At the August meeting, Bluvas will present ideas about how she should prioritize her time for the rest of 2018 and into 2019 to best meet the needs of the Arts Council.
- Mortenson invited members to attend Summer Celebration! on Saturday and Sunday, July 14 and 15, in Mercerdale and Luther Burbank Parks.

Other Business

No other business.

Adjournment

Chair Stratton adjourned the meeting at 8:03 pm.

Rene Stratton, Chair

Attest:

Sarah Bluvas, Scribe

2018 Budget to Actual (as of 08.06.18)

Expense Area	2018 Budgeted	2018 Actual	2018 Pending
PR5200: Public Art			
Greta Hackett Outdoor Sculpture Gallery sign	\$ 800.00	\$ 543.00	\$ 362.00
Permits	\$ -	\$ 193.64	\$ -
PR5300: Community Arts Support			
Arts Council Swing Dance	\$ 1,900.00	\$ 1,437.53	\$ -
Vistaprint	\$ -	\$ 95.69	\$ -
Art Uncorked music performances	\$ 500.00	\$ -	\$ 800.00
PR5400: Gallery			
Operating supplies (reception food, etc.)	\$ 1,500.00	\$ 447.98	\$ -
Professional services (outdoor gallery installation stipend)	\$ 1,400.00	\$ 400.00	\$ -
Musicians at receptions	\$ 1,650.00	\$ 450.00	\$ 300.00
Advertising	\$ 400.00	\$ -	\$ -
Printing	\$ 50.00	\$ -	\$ -
Permits	\$ -	\$ 272.30	\$ -
PR5500: Literary Program			
Lance Rhoades fees	\$ 2,750.00	\$ 1,200.00	\$ 1,550.00
Honoraria for students	\$ 400.00	\$ -	\$ -
Event supplies	\$ 50.00	\$ -	\$ -
PR5600: Cultural & Performing Arts			
Event supplies	\$ 600.00	\$ -	\$ -
Mostly Music in the Park sound engineering	\$ 6,520.00	\$ 2,413.95	\$ 2,413.95
Mostly Music in the Park bands	\$ 6,300.00	\$ 3,100.00	\$ 3,650.00
Shakespeare in the Park performances	\$ 7,000.00	\$ -	\$ 7,000.00
Poster design	\$ 800.00	\$ 314.60	\$ -
Postage	\$ 500.00	\$ 1,827.64	\$ -
Advertising	\$ -	\$ 252.00	\$ -
Printing	\$ 1,500.00	\$ 1,388.75	\$ -
PR5700: Special Programs			
Operating supplies (office supplies, retreat supplies, etc.)	\$ 575.00	\$ 232.20	\$ -
Dues & Subscriptions (Collector Systems, STQRY, etc.)	\$ 1,900.00	\$ 801.70	\$ -
Miscellaneous	\$ 1,000.00	\$ -	\$ -
TOTAL	\$ 38,095.00	\$ 15,370.98	\$ 16,075.95
Remaining	\$		6,648.07

Art Uncorked
2018 Music Performances
Additional Funding Request from Joy Liechty

I'm excited to report that I've found 3 exceptional groups/artists to perform at Art Uncorked on Friday, September 7. As you're aware, negotiating fees with artists can be challenging for community events for which budgets are small. I'm happy to say that all these artists have been quite generous in agreeing to reduced fees. However, we're still coming up a little short to cover the 3 acts.

Laurie Givan, the Chamber director, has a budget of \$1000 (\$500 from the Arts Council + \$500 from a business sponsor). We need another \$300.

In the past, Arts Council pledged \$1000 to this event to cover the musical entertainment costs. For 2018 that amount was reduced to \$500.

Diane or Sarah could confirm this, but I believe the negotiated fees from 2018 MMIP left the Arts Council with a few hundred dollars left over in the MMIP budget item. Can any of that be allocated to Art Uncorked for 2018? (Joy Langley was going to ask the A.C. but I'm not sure if it was ever brought up prior to her resignation.)

Thanks for considering this request. This event is beloved in our community, and the additional \$300 (or any part of that amount) would be well spent on showcasing very inspiring local talents! Don't hesitate to contact me with any questions. I hope to hear from you soon.

Sincerely,
Joy Liechty
206-683-6483

Art Uncorked
2018 Music Performances
Proposed Line-up

Gretchen Yanover

<http://gretchenyanover.com/>

Gretchen has been attached to her cello since she began playing at the age of ten. She has been fortunate to grow up and live in Seattle, with people and the natural world to inspire her. She was immersed in the world of classical music until her twenties, when she expanded her range to include playing in bands. Once she was introduced to a loop sampler, Gretchen found a new voice for her instrument. She began to improvise and compose in this context, taking her path to the recording studio.

Details

Negotiated fee: \$300

Location: Umpqua Bank VIP Event

Time: 4:30-6 pm

Note: Gretchen is a 4Culture Touring Artist, so we are able to apply for 50% reimbursement for performance fees.

La Fonda

<https://www.lafondamusic.com/about/>

La Fonda is a lyrically-driven, indie dream pop band defined by two sisters, singer-songwriters Veronica and Valerie Topacio. The band explores love, longing, and loss with smart, harmonically-rich vocals, reverberating, 60s surf-esque guitars, driving basslines, catchy melodies, and 90s alt-rock nostalgia.

Details

Negotiated fee: \$500

Location: Main Stage at Greta Hackett Outdoor Sculpture Gallery

Time: 6 pm

Micaiah Sawyer

<http://micaiahsawyer.com/booking/>

Olympia-based singer-songwriter Micaiah Sawyer was the winner of this year's Sound Off competition at MoPop. She blends gritty blues with folksy soul and homegrown pop for an organic Pacific Northwest sound. Her relatable and wise-beyond-years lyrics will quickly make an impression on the listener, connecting them with not just a piece of music, but with the artist herself.

Details

Negotiated fee: \$600

Location: Main Stage at Greta Hackett Outdoor Sculpture Gallery

Time: 7:30 pm

Review of 2018 Goals & Priorities

Mercer Island Arts Council Mission Statement

The mission of the Mercer Island Arts Council is to nurture, promote, and support quality cultural arts activities for the community of Mercer Island.

Goals *(Adopted at the Annual Retreat on 12/06/09)*

The goals of the Mercer Island Arts Council are as follows:

- Acknowledge the positive influence that the arts have on the community's quality of life, serve as the City's advocate for the arts, artists, and arts organizations of Mercer Island.
- Inspire, stimulate and promote community wide education, awareness and enjoyment of the arts. Create curiosity.
- Support implementation of accessible, high quality performing, visual and literary arts programs, projects and events through the following, but not limited to:
 - Music and Shakespeare in the Park
 - Literary Lectures and Films
 - Indoor and Outdoor Gallery
 - Community Art Walks
- Acknowledge and where possible, quantify the economic impact of a high quality arts environment on Mercer Island.
- Encourage qualified volunteer involvement from the community in Arts Council activities.
- Seek mutually benefiting partnerships with other organizations that would enhance the quality of Arts Council produced programs, events, and projects.

Projects Added to 2018 Work Plan *(Voted on at the Annual Retreat on 03/18/17)*

1. Toddler Arts Critic program
2. Art Swap program
3. Add cement pads to Greta Hackett Outdoor Sculpture Gallery
4. Expand *Orbits & Pieces* installation

GRETA HACKETT

OUTDOOR SCULPTURE GALLERY

“Public art is a gift we give ourselves.”



Margaret “Greta” Hackett

(May 31, 1933 – August 11, 1997)

Greta Hackett, dedicated Mercer Island community and Mercer Island Arts Council member, was the driving force behind this Outdoor Gallery. After visiting similar galleries and sculpture gardens abroad, Greta thought an art park on the Island would not only enhance the Town Center landscape and bring more art to the public but also enrich the Island’s sense of community. Greta’s tireless efforts, along with those of a citizen Artway Task Force, culminated in the opening of the gallery in 1995. She went on to chair the Arts Council’s Outdoor Gallery Committee for several years.

In addition to her service to the arts on the Island, Greta was involved throughout the community. She served as PTA president at all levels in the Mercer Island schools and worked on several school levy campaigns. Greta was also an active member of the Mercer Island Community Fund board of directors. In 1996, the Mercer Island Rotary Club awarded Greta the highest honor of the Paul Harris Fellow.

Staff Priorities & Work Plan – September-December 2018

Summary Outline

- **Creative District** (Present-January 2019)
 - Process includes scheduling/facilitating community planning team meetings, designing/facilitating opportunities for public input, liaising with ArtsWA program coordinator, stewarding application process, etc.
 - Aim to achieve designation by first quarter of 2019
- **Arts Council Programs & Events** (Ongoing)
 - Current: Coordinate/facilitate program schedule (Present-December 2018)
 - Summer programs
 - Mostly Music in the Park
 - Shakespeare in the Park (partner program)
 - Russian Chamber Orchestra (partner program)
 - Fall/Winter programs
 - IdeaX
 - Classics on Film
 - Mercer Gallery exhibits and receptions
 - Partner programs
 - Mercer Island Sister City Association French art lecture
 - Art Uncorked
 - Community Dances
 - Looking ahead: Evaluate/enhance programs (Present-2019)
 - Meet with individual Arts Council members to learn about specific program areas, process, what works/doesn't work, etc.
 - Strengthen offerings (increase marketing, seek additional funding, define how we measure success, etc.)
- **Public Art Collection** (Ongoing)
 - Current: Streamline records and policy management (Present-January 2019)
 - Update collection master list
 - Research policies/best practices for insuring art and make recommendations to City staff
 - Collaborate with GIS on collection mapping project
 - Update/activate STQRY entries
 - Looking ahead:
 - Develop art conservation/maintenance schedule (target start in third quarter)
 - Address immediate conservation/maintenance needs (target start in third quarter)
 - Evaluate platforms for collection management (Artech/Collector Systems, STQRY, etc.) and plan for consolidating/improving functions (2019)
- **Greta Hackett Outdoor Sculpture Gallery**
 - Current: Address immediate interpretation and maintenance needs (Present-December 2018)
 - Develop/install new gallery sign
 - Relocate works of art per ArtSite's guidance
 - Looking ahead: Develop long-range goals/plan for the gallery (2019)
- **Marketing**
 - Current: Promote program schedule (Ongoing)

- Fall/Winter Recreation Guide (will be mailed 8/20)
 - Mercer Island website updates (by end of third quarter)
 - Social media
 - Print advertising (Classics on Film movie poster, Mercer Gallery promotion in *The Stranger*, etc.)
 - Other channels/resources
- Looking ahead: Update marketing for Arts Council overall (target start in third quarter)
 - Rebrand (new logo)
 - Solidify messaging
- **Processes**
 - Current: Streamline communications, organize internal files, updated forms, etc. (Ongoing)
 - Looking ahead: Updates codes and policies per City requests/guidance (target start in third quarter)
 - Will keep Arts Council informed on what this process will look like