



CITY OF MERCER ISLAND CITY COUNCIL MEETING AGENDA

Saturday
February 4, 2017
8:30 AM

Mayor Bruce Bassett
Deputy Mayor Debbie Bertlin
Councilmembers Dan Grausz, Jeff Sanderson,
Wendy Weiker, David Wisenteiner and Benson Wong

This meeting will be held in the Luther Burbank Room at the
Mercer Island Community and Event Center at
8236 SE 24th Street, Mercer Island, WA.

Contact: 206.275.7793 | council@mercergov.org | www.mercergov.org/council

2017 CITY COUNCIL PLANNING SESSION

AGENDA

- 8:30 am: Introductory comments by Mayor & Meeting Facilitator
- 8:45 am: **Review 2016 Accomplishments & Successes**
- 9:45 am: **Lessons Learned in 2016 and Major Challenges & Opportunities for Improvement in 2017**
- 10:45am: Break
- 11:00 am: **2017-2018 City Goals**
- 12:00 pm: Lunch
- 12:30 pm: **2017-2018 City Goals (continued)**
- 1:30 pm: **Engaging the Public on City's Operating & Capital Funding Needs**
- 2:30 pm: **Public Communications & Engagement**
- 3:45 pm: Break
- 4:00 pm: **City Manager/Council Expectations**
- 5:00 pm: **2016 Citizen of the Year**
- 5:30 pm: Adjourn



MEMORANDUM

2017 City Council Planning Session

TO: City Council

FROM: Julie Underwood, City Manager

RE: **2017-2018 Council Goals**

COUNCIL DISCUSSION/QUESTIONS PRESENTED:

1. What are the Council's goals for 2017?
2. Why would the Council's goals be meaningful to the community?

I am excited to be spending time with you and the Leadership Team to develop the City's goals for 2017-2018. Because we live in an environment of limited resources and increasing demands, Council goals help to signal to the staff and community its priorities. It explains to the public and staff what we are focused on and how resources will be allocated.

Please think high level when crafting your goals – “what” you hope to achieve. Likewise, I would like this discussion to include “why” that goal is important. As I have talked with each of you, three obvious goals rise to the top, and they include:

- Preserve I-90 access and prepare for the light rail station
- Maintain quality services, assets, and the community's quality of life by addressing the City's long-term financial sustainability
- Communicate, outreach and engage with the community on a wide-range of City programs, services, and policies

As an example of Council goals, attached are Shoreline's goals, objectives, and indicators that the staff and I helped the City Council develop when I was manager there.

Following the Council's planning session, the Leadership Team and I would work to identify the “how,” or the strategies for accomplishing the Council's goals. Then the staff would return to discuss the draft with the Council at a study session/regular meeting followed by formal adoption. The target timeframe would be April. This discussion would include the identification of additional resources that may be required/reallocated, timelines, and indicators for tracking progress.

2013-2015 City Council Goals and Workplan

The Council is committed to fulfilling the community’s long-term vision – Vision 2029 – and being a sustainable city in all respects:

- Sustainable neighborhoods—ensuring they are safe and attractive;
- Sustainable environment—preserving our environmental assets and enhancing our built environment so that it protects our natural resources; and
- Sustainable services—supporting quality services, facilities and infrastructure.

The City Council holds an annual strategic planning and goal setting retreat to monitor progress and determine priorities and action steps necessary to advance Vision 2029. This workplan, which is aimed at improving our ability to fulfill the community’s vision, is then reflected in department workplans, the City’s budget, capital improvement plan, and through special initiatives.

Goal 1: Strengthen Shoreline’s economic base

Shoreline voters approved Proposition No. 1 in November 2010, which helped to maintain essential service levels through 2016. Whether or not Proposition No. 1 is renewed in 2016, it is vital to attract investment in Shoreline businesses and neighborhoods to enhance our economy and property values. Investment will strengthen our tax base while providing our residents with greater housing choices, local employment, retail opportunities, and lifestyle amenities.

ACTION STEPS:

1. Adopt and implement a Community Renewal Plan for Aurora Square
2. Implement efforts to make the permit process predictable, timely and competitive including the implementation of a new permit software system
3. Develop a 10-year Financial Sustainability Plan to achieve sufficient fiscal capacity to fund and maintain priority public services, facilities, and infrastructure
4. Develop and implement marketing strategies to promote Shoreline as a progressive and desirable community for new residents, investors, and businesses
5. Support local businesses through implementation of the business mini-grant program, promotion efforts such as grand openings, and by evaluating the competitiveness of regulations
6. Collaborate with the Shoreline Community College to launch the Shoreline Film Office

PROGRESS INDICATORS:	2011	2012	2013
a. Annual growth of assessed property value from new construction	0.17%	0.50%	
b. Ratio of commercial versus non-commercial valuation	.112	.115	
c. Retail sales tax per capita	\$113	\$130	
d. Number of licensed businesses	4,474	4,784	
e. Number of housing units	23,049	23,204	
f. Vacancy and rental rates of commercial and multi-family properties	C: 4-5%; \$15-30/sf R: 4%; \$1.18/sf	Retail: 4%; \$17.50/sf; Office:4.5%; \$23.63/sf Resid: 3.2%; \$1.24/sf	
g. Number of online permits submitted	N/A	N/A	
h. Number of business mini-grants awarded; number of grand openings supported	N/A	N/A	

Goal 2: Improve Shoreline’s utility, transportation, and environmental infrastructure

Shoreline inherited an aging infrastructure when it incorporated in 1995. The City has identified needed improvements through our 20-year planning documents including the Surface Water Master Plan, Transportation Master Plan and Parks and Open Space Master Plan. Improvements are not limited to infrastructure investments – The City is also interested in improving coordination, planning, and overall information sharing among all service providers. As capital improvements are made, it is important to include efforts that will enhance Shoreline’s natural environment, ultimately having a positive impact on the Puget Sound region.

ACTION STEPS:

1. Construct the Aurora Corridor improvements from N 192nd to N 205th Streets
2. Identify funding strategies to implement the City’s transportation master plan including construction of new non-motorized improvements
3. Execute the Shoreline/Seattle Public Utility’s water system Acquisition Agreement and develop a multi-year implementation plan for creating the City’s water utility (70% voter approval in 2012)
4. Develop a plan to merge the Ronald Wastewater District into City operations as outlined in the 2002 Interlocal Operating Agreement
5. Work with the City of Seattle, King County and Washington State Department of Transportation on a plan that will improve safety, efficiency and modes of transportation for all users of 145th Street
6. Review the City’s Environmental Sustainability Strategy and Climate Action Plan and develop an urban tree management strategy
7. Prepare for the consolidation of utilities by acquiring and developing the Brugger’s Bog Maintenance Facility and implementing a comprehensive asset management system

PROGRESS INDICATORS:	2011	2012	2013
a. Number of redevelopment projects improving the treatment of surface water	6	0	
b. Number of linear feet of non-motorized facilities constructed	16,000	7,384	
c. Number of trees planted in the public right-of-way and on City property (net)	470	145	
d. Volume of paper purchased for City operations (letter reams)	1,760	2,008	
e. Percent of community garden plots reserved	N/A	100%	
f. Water quality average index score for:			
• Boeing Creek Basin (Boeing Creek)	60	60	
• McAleer Creek Basin (McAleer Creek & Cedarbrook Creek)	50	60	
• Thornton Creek Basin (Thornton Creek)	31	19	
• Puget Sound Basin (Storm Creek)	24	24	

Goal 3: Prepare for two Shoreline light rail stations

In 2008 Shoreline voters supported the Sound Transit 2 funding package by 61%. Our community looks forward to increasing mobility options and reducing environmental impacts through light rail service. Sound Transit estimates the light rail extension from Northgate to Lynnwood to be \$1.4-1.6 billion, which includes investment in two stations in Shoreline, which are planned to open in 2023. Engaging our community on how this effort benefits Shoreline and the greater region needs to start now.

ACTION STEPS:

1. Adopt phase 1 of the subarea plans (boundary maps) for the two light rail station areas
2. Participate as a Cooperating Agency in Sound Transit’s environmental process by providing early and continuous input into the development of the environmental impact statement (EIS)

3. Work with Sound Transit to evaluate the redevelopment potential of large parcels in the light rail station areas
4. Engage the community in an education and outreach plan to help residents and businesses prepare for the addition of new light rail stations and service
5. Develop a multi-modal transportation strategy to deliver people to the future light rail stations, as an alternative to single occupancy vehicles

PROGRESS INDICATORS:	2011	2012	2013
a. Number and location of Shoreline light rail stations identified in the EIS process	N/A	3 - 145 th , 155 th & 185 th	
b. Number of City and Sound Transit opportunities provided for public input in the light rail planning process	4	21	
c. Estimated ridership at the Shoreline light rail stations	N/A	N/A	

Goal 4: Enhance openness and opportunities for community engagement

The Council values an open, transparent, and responsive government. And the City believes that the best decisions are informed by the perspectives and talents of our residents. Community involvement is vital, and finding effective ways to engage all segments of our community is key to shaping our future.

ACTION STEPS:

1. Communicate and provide opportunities for public input on key policies and initiatives, including light rail station planning, safe community initiatives, the Point Wells Transportation Corridor Study, and other City projects
2. Continue to support neighborhood associations and volunteer initiatives and to host community forums and workshops
3. Develop a workplan to make more documents available online and to improve the website's ease of use
4. Advance public engagement with implementation of the City's e311 system, online town hall forums, online service requests, survey tools and social media platforms
5. Enhance the City's crime prevention and safe community communication programs including implementation of an E-Alert system and expanding the City's Neighborhood Block Watch Program

PROGRESS INDICATORS:	2011	2012	2013
a. Percent of residents who believe the City is moving in the right direction ¹	71%	72%	
b. Percent of residents somewhat/very satisfied with the City's efforts to keep residents informed ¹	67%	67%	
c. Number of citizen volunteer hours	19,530	16,758	
d. Number of documents available on the City's website	9,576	12,512	
e. Number of annual website visits; number of Facebook "likes"	77,400/545	111,000/700	
f. Number of service requests responded to through the City's e311 app	3	179	
g. Number of neighborhood block watches supported	N/A	N/A	
h. Number of E-Alert subscribers	N/A	N/A	
i. Number of public record requests (excludes routine requests)	161	174	

¹Indicator taken from biennial citizen survey – most recent survey occurred in 2012

Goal 5: Promote and enhance the City’s safe community and neighborhood programs and initiatives

Maintaining a safe community is the City’s highest priority. The 2012 Citizen Survey reflected that 91% of respondents felt safe in their neighborhood during the day and 78% had an overall feeling of safety in Shoreline. Although these results are reflective of statistics from medium sized cities across the United States, it was a slight decrease from previous citizen surveys conducted by the City. As a result, in November 2012 the City held a public focus group on crime prevention efforts to receive citizen input. Based on this feedback, the City is pursuing a concentrated workplan to enhance our public safety communication and crime prevention efforts to ensure that our residents and businesses continue to find Shoreline a safe place to live, work, and play.

ACTION STEPS:

1. Initiate a City cross-department safe community team to resolve issues and develop proactive programs related to traffic, code enforcement, and crime prevention efforts
2. Initiate a joint Parks and Police effort to maintain safe parks by addressing resident concerns through crime prevention through environmental design (CPTED)
3. Continue to work with the Shoreline schools, Emergency Management Council, Shoreline Fire Department and other stakeholders to keep school safety policies up to date and consistent with best practices
4. Enhance safety and security for seniors by meeting directly with senior groups to discuss criminal activity and deceptive scams that target the senior population
5. Complete the police station feasibility study to determine if operational efficiencies can be gained between City and police operations, police neighborhood storefronts, and police volunteers
6. Continue the efforts of the Traffic Action Plans and the Neighborhood Traffic Safety Program to address neighborhood traffic safety concerns

PROGRESS INDICATORS:	2011	2012	2013
a. Percent of residents who have an overall feeling of safety in Shoreline ¹	83%	78%	
b. Percent of residents who feel safe in City parks and trails ¹	58%	56%	
c. Number of Shoreline schools provided with training on school lockdown procedures	N/A	N/A	
d. Number of parks with completed CPTED reviews or implemented directed safety emphasis	N/A	N/A	
e. Number of neighborhood traffic safety improvement efforts completed	N/A	N/A	

¹ Indicator taken from biennial citizen survey – most recent survey occurred in 2012



MEMORANDUM

2017 City Council Planning Session

TO: City Council

FROM: Chip Corder, Assistant City Manager/Finance Director

RE: **Engaging the Public on City's Operating & Capital Funding Needs**

COUNCIL DISCUSSION/QUESTIONS PRESENTED:

1. Does the Council agree with staff's recommendation to push the public engagement process from February-April 2017 to the second half of 2017?
2. Does the Council agree with staff's recommendation to conduct a single, consolidated public engagement process for the City's operating and capital funding needs, utilizing a diverse community stakeholder group of 25-30 Island residents, who would be appointed by the City Manager?
3. Assuming the Council ultimately decides to go to the voters in 2018, which election timeline does the Council prefer? February 13, 2018 or April 24, 2018?

BACKGROUND:

City of Shoreline's Levy Lid Lift Experience

On November 8, 2016, Shoreline voters overwhelmingly approved (67%) a six-year maintenance and operating levy lid lift, which was needed to address the same financial challenges that Mercer Island is facing due to the 1% annual growth limitation on property taxes. This was a renewal of a six-year maintenance and operating levy lid lift originally approved by Shoreline voters in 2010 to maintain current service levels. The City Manager will describe the public engagement approach utilized in 2010 when she was Shoreline's City Manager.

Public Engagement Plan

Originally, staff had recommended conducting the public engagement process in February-April 2017, following the adoption of the 2017-2018 Budget. However, public interest and anxiety over the City's I-90 loss of mobility negotiations have increased significantly over the past few months, with this becoming an all-consuming issue for the Council and the City Manager's Office. In addition, DSG staff is in the midst of engaging the public on updating the City's residential development code, which is another major community issue. Trying to engage the public on a third major issue, the City's operating and capital funding challenges, would likely overwhelm

Mercer Island residents, the Council, and staff. Accordingly, staff recommends pushing the public engagement process on the City’s operating and capital funding challenges to the second half of 2017. This, of course, would push a potential vote on an operating and/or capital levy lid lift to 2018, which is discussed below under “Timeline for 2 Election Options.”

In terms of the process itself, some changes are recommended to what was presented to the Council at its September 30, 2016 Micro-Planning Session based on the City Manager’s previous levy lid lift experience. Instead of conducting two separate, parallel processes for the operating and capital funding needs, a single consolidated process is recommended, utilizing a diverse community stakeholder group of 25-30 Island residents, who would be appointed by the City Manager. This group would be tasked with the following:

- Reviewing the City’s current and projected financial situation and the primary drivers;
- Reviewing each of the 5 operating funding needs, as well as the estimated cost impact of a six-year operating levy lid lift on a typical Mercer Island household;
- Reviewing the list of partially funded and unfunded pedestrian/bicycle facilities, parks, and public building projects, as well as the estimated cost impact of a nine-year capital levy lid lift on a typical Mercer Island household; and
- Making a recommendation to the Council regarding a six-year operating levy lid lift and a nine-year capital levy lid lift.

In addition, due to the significant cost of a ballot measure, a community survey would be conducted to provide the Council with the “pulse” of residents before making a final decision to place a six-year operating levy lid lift and/or a nine-year capital levy lid lift on the ballot.

Timeline for 2 Election Options

Two levy lid lift election options are summarized in a timeline format below.

Action	Feb 13, 2018 Special Election	Apr 24, 2018 Special Election
Council meeting: Review & finalize the public engagement plan	Jun 2017 Mini-Planning Session	Jun 2017 Mini-Planning Session
Conduct public engagement process, including a community survey	Aug – Oct 2017	Oct – Dec 2017
Council meeting: Decide whether or not to direct staff to prepare an operating levy lid lift ordinance and/or a capital levy lid lift ordinance	Nov 6, 2017	Jan 15, 2018
Council meetings: Conduct 2 public hearings on the proposed levy lid lift ordinance(s)	Nov 20, 2017 Dec 4, 2017	Feb 5, 2018 Feb 19, 2018
Due date for submitting levy lid lift ordinance, ballot measure, and list of appointed citizens serving on “pro” and “con” committees to King County Elections Office	Dec 15, 2017	Feb 23, 2018
Election date	Feb 13, 2018	Apr 24, 2018

The primary concern with the February 13, 2018 election timeline is that the School District will be going to the voters at the same time, though it will be for the replacement of its six-year maintenance and operations levy. However, going to the voters at the same time would help reduce election costs (because they would be shared) and eliminate concerns about satisfying the minimum voter turnout requirement.

RECOMMENDATION:

1. Push the public engagement process on the City's operating and capital funding needs from February-April 2017 to the second half of 2017.
2. Direct the City Manager to appoint a diverse community stakeholder group of 25-30 participants to review the City's operating and capital funding needs and to make a recommendation regarding a six-year operating levy lid lift and a nine-year capital levy lid lift.
3. If the Council ultimately decides to go to the voters in 2018, plan for the February 13, 2018 election, which would result in a public engagement process in August-October 2017.

EXHIBITS:

None



MEMORANDUM

2017 City Council Planning Session

TO: City Council

FROM: Ross Freeman, Sustainability & Communications Manager

RE: **Public Communications & Engagement**

COUNCIL DISCUSSION/QUESTION PRESENTED:

1. What are today's unmet needs?
2. What are Council's future desires for communication and engagement?

BACKGROUND:

What is Communication & Public Engagement?

City communications cover a wide range of topics and outlets, always with the intention of disseminating relevant, accurate and up-to-date information to the public and news media through the City's website, traditional media (newspapers, TV/radio news), social media, E-newsletters, cable broadcasting, advertising, and other means. In general, information is dispersed in one direction out to the community, although social media and website comment forms allow the City to gather responses and queries from the public.

Unplanned emergency events also trigger the need for defined and authoritative City communications to the affected public. In this situation, the City establishes a Public Information Office, and may partially or fully open the Emergency Operations Center (EOC) to support this effort, depending on the severity and duration of the event. Additional communications tools, such as the City's new emergency alert system, mobile electronic reader boards, etc., are employed when needed.

Public engagement is a much more comprehensive, longer-term, two-way interaction, intended to gather input on important issues before the Council and inform policy-making decisions or the delivery of City services. While they may draw from the same set of outreach tools, public engagement campaigns must necessarily be tailored specifically to the issue at hand, and often involve "Town Hall" style community meetings, design charrettes, interactive workshops, comment collection, surveys, and interim work products. To be most effective, public engagement efforts are thoroughly planned before the policy work begins, with suitable staffing and resources to meet the requirements of the project. Due to the iterative, time-

consuming nature of this endeavor, engagement campaigns that are rushed, abruptly truncated, or launched after significant decisions have already been made, may be seen by the public as insufficient or even disingenuous.

Current Communication Priorities (2017-2018)

While communications often involve unforeseen or emergent issues, there are three known topics that currently require very significant communications support:

- I-90 Access and Light Rail Mitigation Negotiations (ongoing)
- Residential Development Standards Code Update (ongoing)
- Potential Levy Lid Lifts (to be discussed)

Due to the widespread and permanent impact of these topics to all Islanders, they are collectively already overtaxing the meagre communications staffing of the City, and this is expected to intensify significantly when actual light rail construction begins (currently anticipated June 2017). Based on recent experience, the emergence of another long-lived and controversial community-wide topic seems probable, and there may be no capacity at all to manage necessary public engagement. At the same time, staff increasingly hear from the community that there is a greater need for transparency over City decision-making, as well as more effort required in reaching out with timely public engagement. It's useful to remember that engagement can also help unmask misinformation early, or neutralize disinformation, and maintain a proactive vs. reactive stance.

How Does the City Conduct Outreach?

The following is a list of the City's most common outreach Tools:

Communications:

- Website information pages
- Website homepage newsfeed
- Social Media
- E-Newsletter
- MI-TV Channel 21
- Local and Regional Newspapers, TV, Radio

Additional Engagement Tools:

- Mailers
- Advertising
- A-frames, Handbills, Posters
- Online or phone surveys
- Website comment forms
- Custom Email Inbox Addresses
- Real-time polling
- Public workshops

As an example of a comprehensive, labor-intensive communications and engagement campaign, Exhibit 1 enumerates the past two years of outreach around I-90/Light Rail issues.

Staffing and Capacity

Communications staff comparison at other cities (not including Police or Fire PIO positions, Parks & Rec Events Staff, Recycling Outreach, etc). Listed in order of staffing:

- Bellevue (139,000 pop.): 4 FTE City Manager's Office, + 1 PIO in every other Dept
- Redmond (61,000 pop.): 1 FTE, + 6 FTE
TV/Graphics/Marketing/Multimedia/Website/SocialMedia
- Kirkland (85,000 pop.): 1 FTE, + 1 FTE Ass't, + 4 FTE TV/Graphics/Multimedia/Website
- Issaquah (35,000 pop.): 1 FTE, + 1 FTE TV/Video, + 0.5 FTE shared duties
- Shoreline (55,000 pop.): 1 FTE, + 1 FTE Website/General
- Bothell (44,000 pop.): 1 FTE, + 2x 0.5 FTE shared duties
- Snoqualmie (13,000 pop.): 1 FTE, + 0.5 FTE Ass't
- *Mercer Island (24,000 pop.): 0.6 FTE*

In 2006, Mercer Island established public communication and community involvement as a government priority, and added a new full-time Communications Coordinator position. In the 2011-2012 budget, the position was reduced to 0.6 FTE as a cost-saving measure to "provide only the essential level of communication services needed to keep Mercer Islanders informed" (2013-2014 Biennial Budget). Today, the position is married with a 0.4 FTE Sustainability Manager position held by the same employee.

What Can Be Accomplished in 2017-2018?

The City of Mercer Island has one 0.6 FTE dedicated to the entire range of communication and engagement needs for both major City-wide issues, as well as more mundane day-to-day work such as: writing and publishing the City's E-newsletter, overseeing the City's entire social media presence, updates to webpages, etc. Due to current light rail outreach demands, the position has mutated into 1.0 FTE by absorbing almost 100% of the hours intended for the 0.4 FTE Sustainability Manager role.

As a result, it is anticipated that any major 2017-2018 campaigns will have to draw on the support of specialized consultants who bring specific skillsets to bear. Therefore, staff requested several service packages in the preliminary 2017-2018 budget to fund contracted communications specialists.

An additional request was made to fund a 0.5 FTE Communications Assistant (\$50,000/year in salary and benefits), in order to free up the Communication Manager for high-level strategic communications planning, policy analysis and support, skilled work with the news media, innovative engagement pilots, and other more advanced duties.

The supporting capacity of the City Clerk is very limited in 2017-2018 due to a planned major overhaul of the City's document management system: moving from SIRE to OnBase.

Information and Geographic Services (IGS) supports the underlying technology systems used for some communications activities such as MI-TV Channel 21. But it does not have the capacity or mission to provide the communication services —such as custom web design, graphics design, or other content development support— that such Departments provide at some other cities. IGS is capable of assisting in the procurement and maintenance of new systems and tools subject to existing work plan priorities.

In summary, apart from tightly-defined and limited pilot experiments with new products, other significant new engagement or communications initiatives will not be possible until mid-2018 unless some aspect of the existing workload is cut, additional consulting support is funded, or a Communications Assistant is hired.

Future City Communication Opportunities

While there is ongoing Council interest in trying new outreach tools, or doing “new engagement,” it should be noted that some of the existing tools the City has at its disposal are currently underused due to staffing and/or time constraints. These include:

- Improved look and feel for website (Full overhaul = approx. \$70K and 1 dedicated FTE for a year)
- More use and fresher content on MI-TV (staff time & training)
- Quicker responses to infrastructure repair requests increasingly received via social media, esp. Twitter (ideal Communications Assistant role)

Meanwhile, there are some arenas where staff believe incremental gains are possible with current staffing; some examples include:

- Greater use of simple survey tools for engagement, e.g. via social media or Survey Monkey
- Expanded use of City website comment forms
- Short videos from the City on Facebook
- Continued experimentation with real-time polling at community meetings
- Blogs to the community from the City Manager’s Office

EXHIBITS:

1. Exhibit 1 - Enumerating the past two years of outreach around I-90/Light Rail issues.

I-90/Light Rail Recent Outreach & Engagement Summary

Ross Freeman, Communications Mgr

Updated 24 Jan 2017

Web Materials:

Constant ongoing updates: <http://www.mercergov.org/Rail> & <http://www.mercergov.org/R8A>

Agreements & Correspondence Archive: [www.mercergov.org/I-90 Archive](http://www.mercergov.org/I-90_Archive)

2-Pager Oct 2016: http://www.mercergov.org/files/R8A_2-page_Flyer_Oct2016.pdf

FAQ's issued 2016 -- 22 Aug, 16 Sept, 18 Nov, 28 Dec: <http://www.mercergov.org/Rail-FAQ>

Media Coverage: (links available)

2015:

MI-Reporter: 8 stories

Crosscut Magazine: 2 stories

Seattle Times: 1 story

2016:

MI-Reporter: 9 stories

Seattle Times: 2 stories

Major Story: http://www.mercergov.org/files/MI_FightingForAccess_SeaTimes_15Dec2016.pdf

Daily Journal Commerce: 2 stories

KING 5 TV News: 1 story

KIRO 7 TV News: 1 story

2017:

MI-Reporter: 2 stories

OpEd's:

Dow Constantine 11 Aug 2015: <http://www.mi-reporter.com/opinion/a-time-out-is-needed-to-listen-to-islanders-concerns-about-sound-transit/>

Bruce Bassett 19 Aug 2015: <http://www.mi-reporter.com/letters/mayor-responds-to-king-county-executives-letter/>

Debbie Bertlin 12 Oct 2016: http://www.mercergov.org/files/Bertlin_R8A_Editorial_12Oct2016.pdf

Debbie Bertlin 13 Dec 2016: http://www.mercergov.org/files/Bertlin_Rail-R8A_Editorial_13Dec2016.pdf

Sea Times Ed Board 18 Nov 2016: http://www.mercergov.org/files/I-90_SeaTimes_Editorial_18Nov2016.pdf

City Website News Releases: <http://www.mercergov.org/News.asp?SectionID=62>

- 09/10/2015 Council Retains Expert Assistance for I-90 'Loss-of-Mobility' Negotiations
- 10/21/2015 City Adopts Guiding Principles for I-90 'Loss-of-Mobility' Negotiations
- 08/09/2016 Vehicle Access to I-90 During and After Light Rail Construction
- 08/24/2016 City Response to FHWA Regarding Vehicle Access to I-90
- 09/20/2016 Update on Light Rail Negotiations and Council Presentation
- 09/27/2016 City Announces Light Rail Negotiations Progress
- 11/03/2016 Council to Discuss Light Rail Traffic Impacts & I-90 Access Alternatives; Mtg Nov 9
- 11/07/2016 City Releases Traffic Impact Study and Preliminary List of Freeway Access Options
- 01/10/2017 Council Issues 2017 Legislative Priorities

Social Media Posts: <http://www.mercergov.org/SocialMedia>

	Twitter	Facebook	NextDoor
2015	2	6	10
2016	6	19	18
2017	1	6	3

MI-Weekly E-Newsletter: <http://www.mercergov.org/Page.asp?NavID=3135>

2015: 1 Apr, 2 Sept, 16 Sept.

2016: 27 July, 10 Aug, 17 Aug, 24 Aug, 21 Sept, 28 Sept, 19 Oct, 2 Nov, 9 Nov, 16 Nov, 23 Nov, 7 Dec, 14 Dec, 21 Dec, 28 Dec.

2017: 4 Jan, 18 Jan, 25 Jan.

Presentations: <http://www.mercergov.org/Mobility>

- 10/09/2016 Farmers Market
- 10/12/2016 PTA Council Meeting
- 10/20/2016 PTA Membership Lunch
- 10/25/2016 Rotary Luncheon
- 11/03/2016 Chamber Luncheon
- 11/15/2016 Aljoya Roundtable Discussion
- 11/16/2016 UW/Osher Current Events Roundtable
- 11/16/2016 MI Clergy Association
- 11/28/2016 Covenant Shores

City-Sponsored Community Meetings: <http://www.mercergov.org/Mobility>

01/29/2015 Community Open House on Parking Proposal
09/24/2015 Community Open House Listening Tour w/ST and WSDOT
11/09/2016 Community Open House on I-90 Access Options
01/19/2017 Community Open House Listening Session

Council Meeting Coverage: <http://www.mercergov.org/CouncilMeetings>

2014: 1 Dec

2015: 2 Mar, 20 Apr, 4 May, 8 Sept, 21 Sept, 5 Oct, 19 Oct, 16 Nov

2016: 19 July, 19 Sept, 4 Oct, 17 Oct, 7 Nov, 21 Nov, 5 Dec

2017: 3 Jan, 17 Jan

Major Sound Transit Outreach:

For 06/06/2013 Kickoff Meeting – 23,000 postcards mailed to all residents and businesses

For 07/10/2014 60% Design Meeting – 15,000 postcards mailed to residents and businesses

For 11/19/2014 Community Ctr Parking Mtg – Approx 100 Postcards sent to MICEC neighbors +
Electronic outreach + leaflet teams at Park-and-Ride

For 09/24/2015 MI Listening Tour – Electronic outreach & Postcards (unknown quantity)

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MEMORANDUM

2017 City Council Planning Session

TO: City Council

FROM: Ali Spietz, City Clerk

RE: **2016 Citizen of the Year Nominations and Selection**

COUNCIL DISCUSSION/QUESTION PRESENTED:

Who would the Council like to select as the 2016 Citizen of the Year?

BACKGROUND:

At the City Council's annual Planning Session, Councilmembers nominate and select a Mercer Island citizen to honor as the Citizen of the Year for the previous year. The selected nominee is honored at a Council meeting and rides in the first car in the Summer Celebration! parade in July. A framed photo of the honoree is hung in the Council Chambers lobby.

The City Council began recognizing outstanding efforts of citizens in 1990. The current criteria for nomination and selection is as follows:

- Honoree should be someone who is unrecognized for his/her contributions but is obvious to everyone as a good choice.
- Honoree should be someone who has given service to the community either on Mercer Island or in the broader community in such a way as to reflect on Mercer Island.
- Every attempt to de-politicize the nominee and their efforts in the community should be taken, but politics should not exclude a good candidate.
- The nominations are taken at the annual Council retreat. If no one person is an obvious choice, it is better to have no choice than a wrong choice.
- An attempt is made to recognize someone who has given a broad base of community service but has not been recognized in a lot of ways.
- No elected official in office or known to be candidate for elective office may receive the award. [Added 3/2001]
- Honoree should be someone who has had a significant impact on the community in the past year. [Added 1/2009]

The past recipients of the Citizen of the Year award are:

- 1990 Barbara Sweir & Phil Flash
- 1991 John Nelson
- 1992 Dr. Floyd Short
- 1993 Anna Matheson & Delores Erchinger
- 1994 Pam Eakes
- 1995 John Steding
- 1996 Fay Whitney
- 1997 Pat Braman
- 1998 MI Clergy Association: Bill Clements, Woody Carlson, Paul Fauske, Wynton Dunford, David Rose, Lisa Gelber, Richard Johnson, John Bowman, Carla Berkedal, Randal Gardner, Jack Olive, Eric Newberg, Jeff Holland, Michael Bush, Frederic Harder, Susan Price, Dale Sewall, Jean Davis, John Fellows, Kimbrough Besheer, and Marlow Schoop.
- 1999 ANAC - Steering Committee: Ira Appelman, Charlie Barb, Jim Gilchrist, Carol Heltzel, Tom Heltzel, Lorelei Herres, Tom Hildebrandt, Elizabeth Huber, Francoise Martin , Maxine Misselwitz, Ted Misselwitz, Phil Ohringer, Fran Ohringer, Kevin Peck, Sue Stewart, Nick Vedder
- 2000 Don Cohen
- 2001 Eugene Ferguson
- 2002 Jan Deveny
- 2003 Myra Lupton
- 2004 Aubrey Davis
- 2005 Ben Wolfe (given posthumously)
- 2006 Kenneth & Margaret Quarles
- 2007 Jim Trombold
- 2008 MI Farmers Market Committee
- 2009 Blair Rasmussen
- 2010 Susan Kaplan and Terry Pottmeyer
- 2011 Michael K. Copass, M.D.
- 2012 Fran Call
- 2013 Mercer Island Preschool Association
- 2014 Roger and Nancy Page
- 2015 Nancy Stewart